Post-Project Survey:

Empowering Women Through Digital Skills

(Berlin, Germany, 02.09.2024 – 10.09.2024)

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Please share your impressions from participating in the training course program. Highlight what you have learned and how you plan to apply the knowledge gained in both your personal and professional life.

Participating in the "Empowering Women Through Digital Skills" training course has been an experience. Over the course of the program, I deepened my knowledge in several key areas, particularly in graphic design, LinkedIn optimization, and the growing impact of AI in various fields. I also learned about the importance of video resumes, which offer a unique and compelling way to showcase skills and personality to potential employers.

Moving forward, I plan to apply the graphic design skills I've honed to enhance my personal projects and professional presentations. I'll also leverage the insights I gained about LinkedIn to build a stronger professional network and improve my online presence. The understanding of AI and video resumes will be invaluable as I navigate the evolving digital landscape, ensuring I stay ahead of trends in both my career and personal life.

Beyond the technical skills, one of the most rewarding aspects was the opportunity to connect with many talented women. I gained not just knowledge, but also friendships that I believe will last long beyond this program. The week I spent in Berlin was both productive and enjoyable, leaving me with fond memories and a renewed sense of purpose.

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I recently completed a 9-day training on "Empowering Women in Digital Skills." In Berlin. The course covered topics like LinkedIn, AI, graphic design, and video applications. I found about half of the training really valuable and relevant to my work. Overall, it was a good experience that helped me enhance my digital skills.

Participating in this training program has been an incredibly valuable experience for me. It feels like I'm walking away with a treasure trove of knowledge, and I know I'll be returning to Armenia feeling empowered and ready to apply what I've learned. I'm truly grateful to Palina for her warmth, dedication, and the way she has made every session engaging and insightful. The topics we've explored were not only interesting but also deeply relevant to both my personal and professional life. This journey has exceeded my expectations, and I leave with a heart full of gratitude and excitement for what lies ahead.

Participating in this training course has been a truly enriching experience. I thoroughly enjoyed the content and the variety of courses offered, particularly the lessons on design and LinkedIn, which I plan to incorporate into both my personal and professional endeavors. Tatevik's speech was especially inspiring, providing valuable insights that I will carry forward.
The people I had the pleasure of spending time with added greatly to the overall positive experience. The

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"I don’t regret coming here at all—participating in this program has been one of the best decisions I’ve made. Being in Berlin has been an amazing experience; the city is so vibrant and full of opportunities to learn and grow. The diversity here, both in the city and within the program, has given me a broader perspective on life and work.
One of the highlights for me has been meeting incredible people from all over the world. We’ve shared our knowledge, experiences, and supported each other throughout the course. I feel truly grateful for these connections, which I know will last beyond this training.
The training course itself has been excellent. I’ve learned valuable digital skills, such as graphic design and how
Personally, the highlight of the program for me was Polina's workshop on graphic design. Not only was the content engaging and insightful, but Polina herself is such a talented and kind person. Her passion for design and sharing her knowledge and her approachable nature made the learning experience even more enjoyable and memorabddle

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My overall impressions of the training program are good; there were aspects I liked and others that didn't meet my expectations. As someone already working as a product manager, I found the course a bit basic. Additionally, the accommodations were not up to par. However, I was impressed with the speakers, especially Tatevik, Palina and Guilia—all were highly professional and well-versed in their fields. The topics covered were both relevant and easy to understand, and the practical tasks were particularly helpful in solidifying our understanding.
A special thanks to Palina for organizing everything!

I'm so glad I made the decision to come here—being part of this program has truly been one of the most rewarding choices I've made. Berlin is such an exciting and lively city, filled with endless possibilities to explore and learn. The diversity, both in the city and within the program, has really opened my eyes to new perspectives on both life and work.
One of the most rewarding aspects has been meeting amazing individuals.We've exchanged knowledge, shared experiences, and supported one another throughout the journey. I'm deeply thankful for these connections, which I know will continue long after this program.
The training itself has been exceptional. I've acquired essential digital skills, including insights into.
As I learned a lot about AI tools, their usage and effectiveness, I think mostly I will have use them in my personal and professional life.

Analysis

The training program has had a profound impact on many participants, as it has equipped them with valuable digital skills that can be applied in both their personal and professional lives. A common takeaway across the responses is the significant enhancement of digital literacy, particularly in areas such as graphic design, LinkedIn optimization, AI tools, and video application creation. Participants appreciated the practical, hands-on approach to learning, which made these complex concepts more accessible. Notably, skills like using design tools (Canva, Adobe), creating video resumes, and understanding AI's growing role in various industries were especially highlighted. These newfound skills are expected to help participants advance in their careers, especially in fields like marketing, business, and media, where a strong online presence and up-to-date technological proficiency are crucial.

A recurring theme in the feedback is the personal empowerment that many women felt as a result of participating in this program. For many, learning how to effectively manage their online presence, particularly through LinkedIn, and understanding the nuances of professional networking were game-changers. Participants shared that they were able to overcome the hesitation they once felt about digital tools and communication platforms. Furthermore, the opportunity to connect with other women from diverse backgrounds created a sense of community, which was seen as one of the most rewarding aspects of the training. These relationships, both professional and personal, will likely continue to grow, fostering collaborations and mentorship that extend beyond the program itself.

While the technical content and networking opportunities were generally praised, some participants mentioned areas for improvement, such as program organization and accommodation issues. Despite these drawbacks, the overall experience was considered highly positive, with many participants noting the lasting value of the skills learned. In addition to acquiring digital knowledge, they also gained a deeper sense of self-confidence, which they plan to apply by improving their careers, building their personal brands, and contributing to gender equality efforts in their communities. This holistic approach, addressing both technical and interpersonal growth, has proven to be a vital component of the program's success. The participants left feeling more prepared to navigate the digital world, confident in their abilities, and ready to seize new opportunities.

Conclusion

In conclusion, the "Empowering Women Through Digital Skills" training program has proven to be an invaluable experience for participants, equipping them with essential digital tools and knowledge to advance both personally and professionally. The program's focus on practical skills such as graphic design, LinkedIn optimization, AI, and video applications has not only boosted participants' technical expertise but also fostered a sense of empowerment and self-confidence. The supportive environment and networking opportunities provided a platform for lasting connections that will continue to benefit participants long after the course has ended. Despite some logistical challenges, the overall impact of the training is overwhelmingly positive, with participants feeling better prepared to tackle professional challenges, enhance their digital presence, and advocate for gender equality. This program has successfully empowered women to navigate the evolving digital landscape, positioning them to make meaningful contributions in their careers and communities.